

Larry L. Cundiff Sr.  
1267 Aupupu Place  
Kailua, Hawaii 96734

Phone: 808-261-3444  
Cell Phone: 808-225-8142  
FAX: 808-261-9730  
E-Mail: [LLCUNDIFFSR@aol.com](mailto:LLCUNDIFFSR@aol.com)

PERSONAL: Birthplace: Honolulu, Hawaii  
Marital Status: Married  
Wife: Patti  
Children: Larry Jr., 46  
Randy, 44  
Rob, 42  
Kimberly, 39

EDUCATION: International Business Management Study, Stanford University MBA Program, Japan 1986  
Management Development, University of Washington, 1967  
National Football Clinic, Coaching and Physical Training, 1966  
BS Degree, Major in Packaging Engineering, Michigan State University, 1960  
Iolani School, 1955 Graduate

MILITARY SERVICE: Hawaii Air National Guard 1954-1961  
Advanced Air Force ROTC, 1958-1959

CAREER SUMMARY: Business Diagnostics  
President – Present  
Weyerhaeuser Company:  
Region Vice President, 1995-2001  
General Manager, Honolulu, 1975-2001  
Assistant General Manager, Honolulu, 1973-1975  
Sales Manager, 1966-1973  
Sales Representative, 1961-1966  
P.S. Boutique, Ltd., Corporate Director, 1970-1972  
Boston Patriots, AFL, Player, 1960  
Denver Broncos, AFL, Player, 1960  
Max Curtis Ford, Inc., Sales Representative, 1959-1960

**BUSINESS EXPERIENCE:**

- Arbitrator
- Responsible for 500 employees
- Responsible for \$500 Million in Annual Sales
- Effective Management Principles
- Asset Management (\$200 Million)
- Budget Development / Administration
- Personnel Development and Succession Planning
- Sales Planning and Strategies / Sales Skills
- Marketing
- Customer Satisfaction and Customer Service
- Human Relations

- Performance Management System
- Labor Agreement Negotiator
- Labor Agreement Administrator
- Final Step in Grievance Procedure
- Hiring / Termination
- Production / Productivity
- Quality Process / Total Quality Manufacturing System (ISO 9001)
- Waste Management
- Cost Control
- Preventive Maintenance / Predictive Maintenance
- Safety Process
- Work Comp Management
- Security
- Workplace Violence
- Sexual Harassment Administrator and Instructor
- Substance Abuse Administrator and Instructor
- Workplace Violence Administrator and Instructor
- Discrimination / Legal Requirements
- EEO Officer / Affirmative Action / Diversity
- Design and New Product Development
- Problem Solving
- Procedures / Standards / Reliable Methods
- Vision / Mission Development and Implementation
- Manage Legal Issues
- Environmental Stewardship
- Employee Assistance Program
- Business Plan Development
- Direct Knowledge and Working Relationships with Agricultural Community
- Fortune 100 Company

PERSONAL ATTRIBUTES:

- Leadership / Coaching
- Team Work
- Communication
- Teaching / Motivating
- Innovative / Creative
- Personal integrity
- Ethical, loyal, honest

HONORS: Weyerhaeuser President's Award, 1992  
 Manager of the Year, Kailua American Little League, 1976 and 1977  
 Outstanding Young Men of America Award, 1971  
 Hawaii's Three Outstanding Young Men of 1967  
 Hula Bowl Merit Award, 1960  
 Blue-Grey Football Classic Merit Award, 1959  
 All America Football Award, 1959  
 All Big Ten Football Team, 1959  
 Spartan of the Week Award, MSU, 1959

## ACTIVITIES:

Friends of Hawaii Charities, Director, 2002 – Present  
The Friends Club - Present  
College of Tropical Agriculture and Human Resources, Board of Advisors, 2001 - 2004  
Mediation Center of the Pacific, Director, 2001 - 2003  
BioSystems Technology Program, Community Council Member, 2000 – Present  
Hawaii Employers Council, Seminar Lecturer - 3/03/2003, 10/03/2003 & 11/03/2004  
Lorman Seminar, Lecturer, 2003  
Aloha Council Boy Scouts of America, Committee Chairman, 1968 – 1969; Director, 1995 – 2004  
Governor's Pacific Rim Safety Conference, Keynote Speaker, 1999  
Hilo County Safety Seminar, Lecturer, 1998  
Aloha Stadium Authority, 1988 – 1994  
Hawaii Employer's Council Board of Directors, Executive Board, 1980 – 1984 and 1986 – 1990;  
Chairman of the Board, 1990 – 1993  
Aloha Bowl, Board of Directors, 1986 – 1991  
St. Francis Hospital Board of Advisors, 1988 – 1990  
Hawaii Employer's Council, Safety Seminar Lecturer, 1989  
Michigan State University Varsity Club, 1958 – Present  
Iolani Alumni Association, 1955 – Present; Class Representative, 1973 – 1975  
Hawaii Loa College Booster Association, Vice President, 1985 – 1987  
British-Hawaii Goodwill Bowl, General Manager, Head Football Coach, Manchester, England, 1987  
Iolani High School, JV Football Coach, 1962 – 1964; Varsity Football Coach, 1974 – 1984  
Kailua American Little League, Baseball Coach, 1970 – 1977; Vice President, 1973 and 1974  
St. John Vianney School, Basketball Coach, 1973  
Hawaiian Open Golf Classic, PGA Official, 1973  
Pop Warner Football Clinic: Lecturer, Honolulu, 1961; Kauai, 1967; Hilo, 1973  
Police Activities League, Basketball Coach, 1972  
St. Louis High School, Varsity Football Coach, 1965 – 1973  
Enchanted Lake Shopping Center Association, Director, 1970-1972  
National Football Foundation and Hall of Fame, 1970  
Association of the United States Army, 1969  
Farm Commodity Container Conference, Lecturer, 1968  
Honolulu Quarterback Club  
Hawaiian Warriors, Defensive Coordinator, 1969  
Chamber of Commerce of Hawaii  
Sales and Marketing Executives of Hawaii, 1967 – 1968  
Citizens for Decent Literature, Chairman, 1967  
BPOE 2230, Kailua Carnival Committee, 1967; Food Basket Committee, 1967  
Honolulu Lions Club, Civic Improvement Committee Chairman, 1967; Major Project Committee  
Captain, 1966 and 1967  
St. John Vianney Parish Council, Chairman, 1967  
St. John Vianney School Board, 1966 – 1967, PTG President, 1965 – 1967  
State Department of Agriculture, Packaging Seminar, 1966  
Waikiki Surfers Football Club, Coach, 1961  
Michigan State University Alumni Association, 1960 - Present  
MSU Packaging Club, 1957 - 1959